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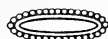


MAR 9 1923

Descriptive Catalogue of Choice

GLADIOLI

GROWN BY

W. D. HATHAWAY**77 Shawmut Ave.****NEW BEDFORD, MASS.**

The Gladoli is fast becoming one of the best for cut flowers, lasting as they do a week or more if cut the morning after the first bud opens. Do not despise a young bulb of medium size, as they will give you the best flower spike where an old, large bulb will throw up two or more inferior spikes.

In planting spade the ground up a foot or 18 inches, mixing well with the soil some well rotted manure, plant the bulbs 5 or 6 inches deep, 3 or 4 inches apart, cover 2 or 3 inches with earth, scatter on some pulverized bone meal and cover up level. When they are 6 to 8 inches tall keep them well watered.

While every care is exercised at digging, planting and packing that none should be mixed, no guarantee is given other than to replace any stock that may prove not true to name. All prices are subject to stock being unsold. All prices in this list are for bulbs prepaid to your address. All orders must be accompanied by remittance.



NAMED GLADIOLI

Six bulbs will be sold at one-half the price of a dozen.

AMERICA. Beautiful soft lavender-pink; very large flowers. The most popular Gladiolus today. 5c each. 50c per dozen.

AUGUSTA. Flowers are of perfect paper white, with a slight pink shade on lower half of the petal. The spike is set solid and perfect with the flowers from top to bottom. 5c each. 50c dozen.

BARON HULOT (Blue King). Good sized flower, well arranged on straight spikes; color dark violet bordering on blue. 10c each, \$1.00 dozen.

BERTREX. Color white with lilac lines in throat; size and form of America. Spike tall, straight, branching. Sure to be a leader for florists' use. 15c each, \$1.50 dozen.

BRENCHLEYENSIS. This is an old standard sort, and one of the best for bedding where one shade of good scarlet is desired. 5c each, 50c dozen.

CRIMSON GLOW. Perfect scarlet of a deep tone. Very large open flowers of the finest form. 40c each, \$4.00 per dozen.

CZAR PETER. Fine wine-red; very handsome and especially recommended for cut flowers. 10c each, \$1.00 per dozen.

DAWN. Very beautiful pink; one of the best; large flowers on tall spike. 25c each, \$2.50 per dozen.

EMPRESS OF INDIA. Rich, deep crimson red, velvety texture, very choice and an erect grower. 10c each, \$1.00 per dozen.

EVELYN KIRTLAND. Very tall, slender spike. Blossoms an

exquisite shade of melting pink, deepening toward the edge; brilliant scarlet blotches on lower petals. A marvelously beautiful flower and a great prize winner. 20c each, \$2.00 per dozen.

EUROPA. Snowy white, without a trace of color; one of the best whites on the market. 20c each, \$2.00 dozen.

FLORA. Beautiful golden yellow. One of the new introductions which I consider one of the best yellows in existence. The flowers are well placed and very showy. 50c each, \$5.00 dozen.

GRETCHEN ZANG. Tall, graceful spike of soft, pleasing shade of geranium pink, with carmine throat markings. 15c each, \$1.50 dozen.

HALLEY. Delicate salmon pink predominates with a slight rosy tinge, lower petals have a creamy blotch with a bright red stripe in center. 5c each, 50c dozen.

LILY LEHMAN. Pure white, with faint blush-pink markings on edge of petals and a lemon-yellow blotch in the throat. 10c each, \$1.00 dozen.

L'IMMACULEE. Pure white variety of strong robust growth, very tall and would recommend it to those who do not succeed with the Europa. 15c each, \$1.50 dozen.

LOVELINESS. Flowers very large and open on a long spike, well placed. Color of a clear creamy white, slight suffused apricot in the throat. Each 15c, \$1.50 dozen.

NAMED GLADIOLI—Continued

MRS. FRANCIS KING. The color of the flower is a light scarlet, of a very pleasing shade. 5c each, 50c dozen.

MARY FENNELL. Beautiful light lavender; lower petals penciled with primrose-yellow; perfectly exquisite and distinct; especially recommended. 15c each, \$1.50 dozen.

MARY PICKFORD. An extraordinary flower of most delicate creamy white color. Throat finest sulphur-yellow. Stem and calix also white. No finer sort exists. 35c each, \$3.50 dozen.

LE MARECHAL FOCH. Beautiful shade of light pink. Flowers twice as large as those of America. Very early. A new variety from Holland last year. 50c each, \$5.00 dozen.

MARSHAL FOCH (Kundard Variety). Entirely distinct from the Holland variety; a very large flower of a rosy salmon pink, four to six flowers open at once on a tall, heavy spike separated enough to show the individual beauty of each. 50c each, \$5.00 a dozen.

MRS. FRANK PENDLETON. Delicate salmon-pink with a deep, rich maroon blotch on the three petals, presenting a vivid contrast; of orchid-like attractiveness; immense - sized flower. 10c each, \$1.00 dozen.

MRS. DR. NORTON. A pure soft white with tips of petals suffused La France pink. Quite the most beautiful variety of this type on the market. Highest awards in its class wherever shown. Should be included, in your order. 50c each \$5.00 dozen.

MRS. JAMES H. LANCASHIRE. The coloring in this popular Gladioli, a deep cream fading to a rose-tinted flesh color, with contrasting stripe of carmine on lower petals. Invaluable for florists' use. 7c each, 75c dozen.

MRS. VELTHUYS. Very large, dark, brilliant red flowers. Five to seven open on the spike at one time. 25c each, \$2.50 doz.

NIAGARA. In color the flowers are a delightful cream shade with the two lower inside petals or segments blending to canary-yellow. The throat is splashed with carmine. 10c each, \$1.00 per dozen.

PRINCE OF WALES. By far the very choicest of all the salmon varieties and one of the very best of all Gladioli. A rich, pure salmon in color, rank grower and early in bloom; an extra fine variety for decorations. 15c each, \$1.50 dozen.

PACHA. This is usually sold as "Golden West" which it resembles. A brilliant orange with dark orange mottled throat. 10c each, \$1.00 per doz.

PANAMA. A new seedling of America which resembles the parent variety in every way, except that it is a much deeper pink. A grand variety which evokes words of praise wherever exhibited. 15c each, \$1.50 dozen.

PEACE. The flowers are a beautiful white, the inferior petals feather pale lilac; it is not an early bloomer, but if planted with other varieties will flower about the time they are finished. 10c each, \$1.00 dozen.

NAMED GLADIOLI—Continued

PINK BEAUTY. Deep pink, markings of rich maroon in the throat. Very early. 5c each, 50c dozen.

PRINCEPS. Immense wide-open amaryllis-like flowers of a rich, dazzling scarlet, marked with white on the lower portion, which serves to intensify the brilliancy of the scarlet. 10c each; \$1.00 per dozen.

PINK PERFECTION. Lovely apple blossom pink, many flowers open at once. Considered the finest pink variety ever originated in Holland. 15c each, \$1.50 dozen.

SCHWABEN. Yellow Gladioli (1913). The flowers of this striking new Gladiolus are of a pure canary yellow, shading to a soft sulphur yellow when

opening; the golden yellow center is blotched with a brilliant brownish carmine. 20c each, \$2.00 dozen.

SCRIBE. Tinted white, streaked and variegated fine crimson; sometimes varied with white; frequently these beautiful variations will show in the same spike. 10c each, \$1.00 dozen.

WAR. Deep blood red, shaded crimson-black. Giant flowers of great substance and glowing color. 12c each, \$1.25 dozen.

WILBRINCK. Lovely flesh-pink, with creamy blotch on lower petals; new and very beautiful. 25c.

YELLOW HAMMER. Pure yellow with a small red mark in throat. 10c.

GRAND MIXTURE OF PRIMULINUS. Hybrids originated by Mr. A. E. Kundred. It consists of all named varieties, some costing as high as \$2.00 when purchased. 10c each, \$1.00 per dozen, \$5.00 per 100.

Special Offer for Early Orders

With all orders for 100 of my Special Mixture at \$4.00 per 100 received before March 1st, 1922, you may select to the value of 50c anything in my catalogue.

With all orders of \$5.00 received before March 1st, 1922, I will give one dozen of my Special Mixture Free.

With all orders of \$10 received before March 1st, 1922, I will give 25 Bulbs, Choicest Mixture, Free.